

ORDER



Orders
Order / Rev: 49248
Alt Order #: 09791133
Product Desc: ROMNEY FOR PRESIDENT
Estimate: 22
Flight Dates: 08/15/12 - 08/21/12
Original Date / Rev: 08/14/12 / 08/14/12
Order Type: GENERAL

CBS 47

Primary AE: Millennium Washington DC
Sales Office: MNAT
Sales Region: National

Agency Name: American Rambler Pro
Buying Contact:
Billing Contact:
 138 Conant St.
 Beverly, MA 01915

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Romney/R/President
Demographic: A35+
Product Codes: Presidential Elections
Priority: P-2
Revenue Codes: AGY, POL-CAND, GEN

New Business Thru:
Order Separation: 00:00:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/21/12	146	\$58,360.00	\$49,606.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	146	\$58,360.00	\$49,606.00	0.00
Totals	146	\$58,360.00	\$49,606.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
CBS 47	27%	\$58,360.00
Market	100%	\$216,148.15

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	2%	\$4,322.96
WAWS	5%	\$10,807.41
WCWJ	0%	\$0.00
WJXT	29%	\$62,682.96
WJXX	8%	\$17,291.85
WTLV	29%	\$62,682.96

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTEV	08/20/12	08/21/12	Action News @ 6a Action News @ 6a	CM	6:00 AM-7:00 AM	MT-----	:30	2	\$100.00	P-2	0.00	NM	2	\$200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----			2			\$100.00		0.00			
E 2	WTEV	08/15/12	08/17/12	Action News @ 6a Action News @ 6a	CM	6:00 AM-7:00 AM	--WTF--	:30	3	\$100.00	P-2	0.00	NM	3	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--WTF--			3			\$100.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WTEV	08/20/12	08/21/12	The Talk The Talk	CM	2:00 PM-3:00 PM MT-----	:30	2	\$370.00	P-2	0.00	NM	2	\$740.00
THE TALK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----				2	\$370.00		0.00			
E 15	WTEV	08/15/12	08/17/12	M-F 430p-5p Judge Judy	CM	4:30 PM-5:00 PM --WTF--	:30	6	\$300.00	P-2	0.00	NM	6	\$1,800.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--WTF--				6	\$300.00		0.00			
E 16	WTEV	08/20/12	08/21/12	M-F 430p-5p Judge Judy	CM	4:30 PM-5:00 PM MT-----	:30	4	\$300.00	P-2	0.00	NM	4	\$1,200.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----				4	\$300.00		0.00			
E 17	WTEV	08/20/12	08/21/12	Action News @ 5p Action News @ 5p	CM	5:00 PM-5:30 PM MT-----	:30	2	\$460.00	P-2	0.00	NM	2	\$920.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----				2	\$460.00		0.00			
E 18	WTEV	08/15/12	08/17/12	Action News @ 5p Action News @ 5p	CM	5:00 PM-5:30 PM --WTF--	:30	3	\$460.00	P-2	0.00	NM	3	\$1,380.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--WTF--				3	\$460.00		0.00			
E 19	WTEV	08/15/12	08/17/12	Action News @ 530a Action News @ 530a	CM	5:30 AM-5:00 PM --WTF--	:30	6	\$400.00	P-2	0.00	NM	6	\$2,400.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--WTF--				6	\$400.00		0.00			
E 20	WTEV	08/20/12	08/21/12	Action News @ 530p Action News @ 530p	CM	5:30 PM-6:00 PM MT-----	:30	4	\$400.00	P-2	0.00	NM	4	\$1,600.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----				4	\$400.00		0.00			
E 21	WTEV	08/20/12	08/21/12	Action News @ 6p Action News @ 6p	CM	6:00 PM-6:30 PM MT-----	:30	4	\$460.00	P-2	0.00	NM	4	\$1,840.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----				4	\$460.00		0.00			
E 22	WTEV	08/15/12	08/17/12	Action News @ 6p Action News @ 6p	CM	6:00 PM-6:30 PM --WTF--	:30	6	\$460.00	P-2	0.00	NM	6	\$2,760.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--WTF--				6	\$460.00		0.00			
E 23	WTEV	08/20/12	08/21/12	M-F 7p Judge Judy	CM	7:00 PM-7:30 PM MT-----	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----				2	\$400.00		0.00			
E 24	WTEV	08/15/12	08/17/12	M-F 7p Judge Judy	CM	7:00 PM-7:30 PM --WTF--	:30	3	\$400.00	P-2	0.00	NM	3	\$1,200.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--WTF--				3	\$400.00		0.00			
E 25	WTEV	08/15/12	08/17/12	M-F 730p Two And A Half Men	CM	7:30 PM-8:00 PM --WTF--	:30	3	\$400.00	P-2	0.00	NM	3	\$1,200.00
2.5 MEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--WTF--				3	\$400.00		0.00			
E 26	WTEV	08/20/12	08/21/12		CM	7:30 PM-8:00 PM MT-----	:30	4	\$400.00	P-2	0.00	NM	4	\$1,600.00

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M-F 730p Two And A Half Men														
2.5 MEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	MT-----				4	\$400.00		0.00			
E 27	WTEV	08/20/12	08/21/12	M-F Action News @ 11pCM M-F Action News @ 11p		11:00 PM-11:30 PMT-----	:30	4	\$465.00	P-2	0.00	NM	4	\$1,860.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	MT-----				4	\$465.00		0.00			
E 28	WTEV	08/15/12	08/17/12	M-F Action News @ 11pCM M-F Action News @ 11p		11:00 PM-11:30 PM--WTF--	:30	6	\$465.00	P-2	0.00	NM	6	\$2,790.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	--WTF--				6	\$465.00		0.00			
E 29	WTEV	08/20/12	08/21/12	Letterman Letterman	CM	11:30 PM-12:30 XM-----	:30	2	\$150.00	P-2	0.00	NM	2	\$300.00
LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	MT-----				2	\$150.00		0.00			
E 30	WTEV	08/15/12	08/17/12	Letterman Letterman	CM	11:30 PM-12:30 XM--WTF--	:30	3	\$150.00	P-2	0.00	NM	3	\$450.00
LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	--WTF--				3	\$150.00		0.00			
E 31	WTEV	08/20/12	08/21/12	Action News @ 5a Action News @ 5a	CM	5:00 AM-5:30 AM MT-----	:30	2	\$60.00	P-1	0.00	NM	2	\$120.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	MT-----				2	\$60.00		0.00			
E 32	WTEV	08/15/12	08/17/12	Action News @ 5a Action News @ 5a	CM	5:00 AM-5:30 AM--WTF--	:30	4	\$60.00	P-1	0.00	NM	4	\$240.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	--WTF--				4	\$60.00		0.00			
E 33	WTEV	08/15/12	08/17/12	Action News @ 530a Action News @ 530a	CM	5:30 AM-6:00 AM--WTF--	:30	3	\$100.00	P-2	0.00	NM	3	\$300.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	--WTF--				3	\$100.00		0.00			
E 34	WTEV	08/20/12	08/21/12	Action News @ 530a Action News @ 530a	CM	5:30 AM-6:00 AM MT-----	:30	2	\$100.00	P-2	0.00	NM	2	\$200.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	MT-----				2	\$100.00		0.00			
E 35	WTEV	08/20/12	08/20/12	Mon Reg 2 Mon Reg 2	CM	9:00 PM-10:00 PM-----	:30	1	\$1,300.00	P-2	0.00	NM	1	\$1,300.00
2.5 MEN/MIKE & MOLLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	M-----				1	\$1,300.00		0.00			
E 36	WTEV	08/21/12	08/21/12	Tue Reg 1 NCIS	CM	8:00 PM-9:00 PM-T-----	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
NCIS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-T-----				1	\$1,800.00		0.00			
E 37	WTEV	08/21/12	08/21/12	Tue Reg 2 NCIS: Los Angeles	CM	9:00 PM-10:00 PM-T-----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
NCIS LA														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-T-----				1	\$2,000.00		0.00			
E 38	WTEV	08/21/12	08/21/12		CM	10:00 PM-11:00 PM-T-----	:30	1	\$1,300.00	P-2	0.00	NM	1	\$1,300.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Tue Reg 3														
48 HOURS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	-T-----		1		\$1,300.00		0.00				
E 39	WTEV	08/16/12	08/16/12	Thu Reg 1	CM	8:00 PM-9:00 PM ---T---	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
				Thu Reg 1										
BIG BANG														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	---T---		1		\$1,600.00		0.00				
E 40	WTEV	08/16/12	08/16/12	Thu Reg 3	CM	10:00 PM-11:00 PM ---T---	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
				Thu Reg 3										
PERSONS OF INTEREST														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	---T---		1		\$1,200.00		0.00				
E 41	WTEV	08/17/12	08/17/12	Fri Reg 2	CM	9:00 PM-10:00 PM ----F--	:30	1	\$750.00	P-3	0.00	NM	1	\$750.00
				CSI: NY										
CSI NY SEND MG														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	----F--		1		\$750.00		0.00				
E 42	WTEV	08/17/12	08/17/12	Fri Reg 3	CM	10:00 PM-11:00 PM ----F--	:30	1	\$1,300.00	P-2	0.00	NM	1	\$1,300.00
				Blue Bloods										
BLUE BLOODS SEND MG														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	----F--		1		\$1,300.00		0.00				
E 43	WTEV	08/18/12	08/18/12	CBS This Morning Satur	CM	8:00 AM-10:00 AM -----S-	:30	2	\$100.00	P-2	0.00	NM	2	\$200.00
				Saturday Early Show										
EARLY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	-----S-		2		\$100.00		0.00				
E 44	WTEV	08/18/12	08/18/12	Sa Prime Access Rotato	CM	7:00 PM-8:00 PM -----S-	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
				Sa-Su Prime Access Rotato										
2.5 MEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	-----S-		1		\$200.00		0.00				
E 45	WTEV	08/18/12	08/18/12	Sat Reg 1	CM	8:00 PM-9:00 PM -----S-	:30	1	\$430.00	P-2	0.00	NM	1	\$430.00
				Sat Reg 1										
COMEDYTIME														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	-----S-		1		\$430.00		0.00				
E 46	WTEV	08/18/12	08/18/12	Sat Reg 2	CM	9:00 PM-10:00 PM -----S-	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
				Crimetime Saturday										
CRIMETIME														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	-----S-		2		\$600.00		0.00				
E 47	WTEV	08/18/12	08/18/12	Sat Reg 3	CM	10:00 PM-11:00 PM -----S-	:30	2	\$900.00	P-2	0.00	NM	2	\$1,800.00
				48 Hours Mystery										
48 HOURS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	-----S-		2		\$900.00		0.00				
E 48	WTEV	08/19/12	08/19/12	Action News Sunday/Eye	CM	6:30 AM-7:00 AM -----S	:30	1	\$40.00	P-2	0.00	NM	1	\$40.00
				Action News Sunday/Eye on		(6:30 AM-7:00 AM)								
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	-----S		1		\$40.00		0.00				
E 49	WTEV	08/19/12	08/19/12	CBS Sun Morning	CM	9:00 AM-10:30 AM -----S	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				CBS Sun Morn News										
SUNDAY AM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	-----S		1		\$600.00		0.00				
E 50	WTEV	08/19/12	08/19/12		CM	10:30 AM-11:00 AM -----S	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00

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				Face the Nation										
				Face the Nation										
				FACE THE NATION										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	-----S		1		\$500.00		0.00				
E 51	WTEV	08/19/12	08/19/12	Sun Reg 1	CM	7:00 PM-8:00 PM -----S	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
				60 Minutes										
				60 MINUTES										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	-----S		1		\$1,500.00		0.00				
E 52	WTEV	08/19/12	08/19/12	Sun Reg 4	CM	10:00 PM-11:00 PM -----S	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
				THE MENTALIST										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	-----S		1		\$1,000.00		0.00				
E 53	WTEV	08/19/12	08/19/12	Su Action News @ 11p	CM	11:00 PM-11:30 PM -----S	:30	2	\$465.00	P-2	0.00	NM	2	\$930.00
				Su Action News @ 11p										
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	-----S		2		\$465.00		0.00				
												Totals	146	\$58,360.00